

WE ARE COMMITTED TO BEING A

# GOOD COMPANY



## WE BELIEVE IN **STANDING TOGETHER**

Our community is only as strong as our most vulnerable; we all benefit from assisting the organizations who support them.

**WE SEE THE INDIVIDUAL** Our employees are people, not positions. If a cause matters to them, it matters to us.

## WE UNDERSTAND **CHOICES MATTER**

What we do or don't do today, becomes our legacy tomorrow.

**WE BELIEVE IN GENEROSITY** We give time, money, and expertise to causes that matter to our customers.

## WE KNOW **IMPACT** / **COMES FROM ACTION**

Awareness is not enough; we work to create positive change.

## WE BELIEVE BUSINESS CAN BE A **FORCE FOR GOOD**

It's not enough to be different, business must make a difference.

## WE COMMIT TO **PLEDGE 1%**

We commit to giving a minimum of 1% of profits back to worthy causes in our community. This can be in the form of donations, in-kind services/products, and/or volunteer time or combination of any area.

Follow our progress at [DoSomeGood.ca](http://DoSomeGood.ca)