



Membership Benefits Comparison

Benefits	Essentials	Plus	Premium
Dynamic Good Company Profile Share your giving story! Automatically updates with charity testimonials, stories and other activities.	✓	✓	✓
Newsfeed and Stories: Post your stories on our community newsfeed and easily share to social media. Automates your company profile page. Charities can post stories about you too!	✓	✓	✓
Listing in Good Company Directory: Listing alongside other business leaders in your community.	✓	✓	✓*
Community Sponsorship: Have your logo appear on community involvement pages like the event and opportunity listings. Your support means that the Do Some Good platform is always free for non-profit organizations. Your membership helps your local community and the causes you care about.	✓	✓	✓*
Media Exposure: In communities where we have a local media partner, content you post can make it into the local news!	✓	✓	✓
Activity Feed: See a list of all interactions with your Good Company profile. Be it employee connections, volunteer applications, new testimonials or stories you are tagged in.		✓	✓
Community/Charity Events Engage employees, customers and the community with our event and volunteer position management system. You can even create events that are private just for your connected employees or customers!		✓	✓
Embeddable Widgets: Auto populate your website or intranet with content that matters to customers and employees. 3rd party social proof!		✓	✓
Professionally Printed Marketing Materials Manifesto/poster to display in your office. Good Company Badges and stickers for your store.		✓	✓
Collective Company Impact: Show a ticker of your company impact to your employees at the top of the newsfeed.		✓	✓
Communication: message employee groups, volunteers or event attendees easily through the platform or application.		✓	✓
Donation Request Form Streamline donation and sponsorship requests. Automated application form and approval notifications, saving time and hassle.		✓	✓
Employee Engagement Dashboard: Real-time summary on what employees care about, volunteerism, impact and skill development.			✓
'My Team's Good Work': Co-worker activity feed where employees learn about each other's interests and volunteerism. Foster teamwork, group participation and peer to peer engagement/recognition.			✓
Intranet Posting: Privately share stories, volunteer positions/ events or announcements for employees only.			✓
Recognition Tools: receive automatic notifications when employees receive testimonials or reach milestones. Easily create a recognition program to enhance your overall corporate culture			✓
Community Engagement: Connect to customers and community members who identify with your Good Company. Get insights into the causes that your customers care about and message them directly through the Do Some Good platform.			✓
Reporting Tools: Complete access to all of your employee volunteerism and community involvement through a series of customizable reports.			✓

* Not included in the Free Trial, which gives access to most Premium features for a 30-day period.



Membership Fees

Company Size	Essentials	Plus	Premium
Level 1 1 - 10 Employees	\$50 /month	\$75 /month	\$100 /month
Level 2 11-25 Employees	\$75 /month	\$125 /month	\$175 /month
Level 3 26-50 Employees	\$100 /month	\$175 /month	\$275 /month
Level 4 51-100 Employees	\$125 /month	\$225 /month	\$400 /month
Level 5 101-250 Employees	\$200 /month	\$350 /month	\$600 /month
Level 6 251-500 Employees	\$300 /month	\$600 /month	\$800 /month
Level 7 501-1000 Employees	\$500 /month	\$1,000 /month	\$1,400 /month
Level 8 1000+ Employees	Contact us		

***Membership notes:**

- Plus Membership also includes Essentials benefits
- Premium Membership also includes Essentials + Plus benefits
- A comparison of benefits, based on membership, can be viewed [here](#)

**** Additional Opportunities:**

- If interested in joining with multiple brands, please contact us - hello@DoSomeGood.ca
- If interested in the Community Partner branding opportunities, please contact us.



Enhance Your Reputation & Impact Your Community

Stand out from your competition and be known as a company that cares!
Good Companies, Worthy Causes, Stronger Communities!

Membership Level: Essentials

Enhance your Brand and Reputation

Easily build trust with your customers and employees by demonstrating and sharing the good you're already doing. Attract top talent that share your company's values. Do Some Good and the causes you support become your brand ambassadors through testimonials and stories.

Media Exposure

Get priority reach and exposure via local media sites!* Stories that you and your ambassadors share will reach a much larger audience.

Build a Better Future Together

Be part of a growing movement of like-minded businesses that care about their communities. Their community values are what set our Good Companies apart.

It's Quick & Easy

We know you're busy, so we built Do Some Good with efficiency in mind. Minutes to get up and running and minimal ongoing effort.

Build Loyalty with Customers

87% of consumers are willing to pay extra for products or services from companies committed to social impact.



Attract Top Talent

86% believe it's important that their employer is socially responsible.

Good Companies are essential partners in our mission to build stronger communities. Not only do you get strong business value, your membership also allows causes you care about to use our platform for FREE. This increases volunteerism and support to ALL nonprofits and charities in your community. That's **impact** you can be proud of, simply for **choosing Do Some Good**.

Do Some Good is a social enterprise that cares about maximizing impact. As a Community Contribution Company, 60% of our profits go back to the communities we serve to further fuel our mission.

Certified



Corporation

Join the Good Company movement!

hello@DoSomeGood.ca | dosomegood.ca/good-companies

[Learn more about Plus and Premium Membership Benefits by visiting our website.](#)

*Only applies where media partnerships are available



Good Company, Great Impact!

Must-have features for businesses looking to create larger impact while also saving time & money streamlining processes.

Membership Level: Plus

*includes everything in Essentials, as well as:

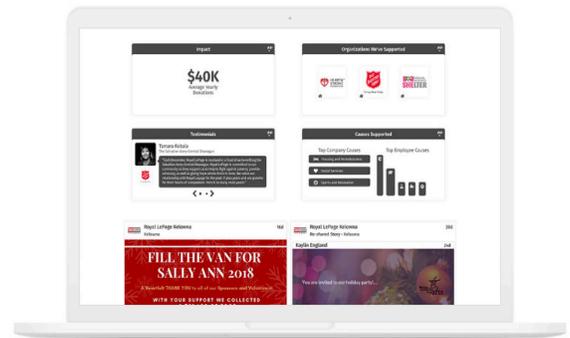
Streamline Funding and Sponsorship Requests

Save time and money using tools that help you collect, track and process requests, while measuring your company's impact. Get a better return on your donations by turning requests into marketing opportunities. Causes you support become ambassadors and help create content like testimonials and stories which automatically feed into your website and into the local media*.

“Half of all employees considered the reputation of the employer for doing charitable work in the community before accepting their role. - Imagine Canada Report, 2019”

Auto-populate your website with community content

With our responsive and customizable widgets, easily share the good you do without having to update your website. Brand ambassadors help contribute this Good content, which means your impact can be shared on your website effortlessly.



Save Time Managing Charitable Programs

Create and raise awareness of your charitable events, while easily organizing and scheduling any volunteer support needed. Engage customers, employees, and the public in community giving.

Visually representing all the ways Prospera brings value to the community has always been a challenge. The Do Some Good widgets have helped us solve that problem. It only took minutes to implement the code, play around with the colours and now it automatically updates. We are thrilled!

- Kayla Knowles, Marketing, Prospera Credit Union



Find out how we can help you build trust with customers and employees!

hello@DoSomeGood.ca | dosomegood.ca/good-companies

Ask us about Premium Membership Benefits *Only applies where media partnerships are available



Employee Engagement Made Easy

Advanced employee engagement features for high-impact businesses to help celebrate employees, foster teamwork, and transform corporate culture.

Membership Level: Premium

*includes everything in Essentials and Plus, as well as:

Attract and Retain New Employees

93% of employees want to work for a company that cares about them as an individual.

Improve Engagement and Productivity

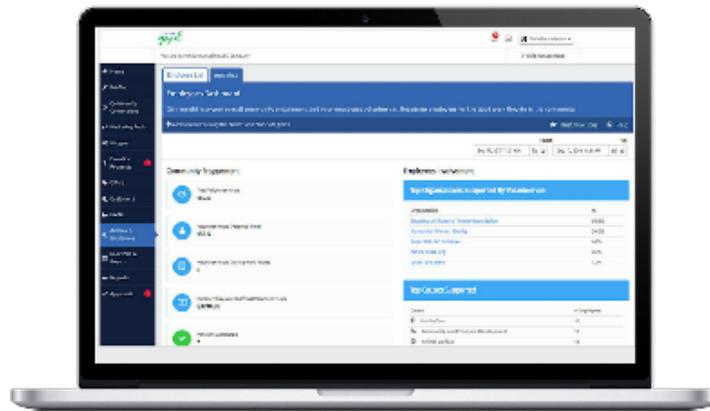
Highly engaged employees generate **225%** of the productivity than merely satisfied employees.

Gain Insights Into Employee Giving

Easily track and manage employee volunteerism and giving. Use insights to strategically align your giving with what your employees care about.

Create Recognition Programs

Increase team spirit by easily creating recognition programs for individual or team volunteerism and employee retention.



Improve Your Corporate Culture

Employees can learn about each other's supported causes and volunteerism, fostering teamwork and participation through bottom-up engagement.

Streamline Employee Communication

Use internal messaging and populate your intranet with stories, volunteer positions, and events for your employees.

Quick Study: Prospera Credit Union's implementation of these features resulted in an 800% increase in uptake in their employee volunteerism program and a 90% reduction in their administrative workload.

Do Some Good has truly streamlined how we communicate with our employees - and they love how simple it is to get connected and started!

-Christina Pocock



Find out how we can help your company increase employee engagement.

hello@DoSomeGood.ca | dosomegood.ca/good-companies