Membership Benefits Comparison

Benefits	Essentials	Plus	Premium
Dynamic Good Company Profile Share your giving story! Automatically updates with charity testimonials, stories and other activities.	✓	✓	✓
Newsfeed and Stories: Post your stories on our community newsfeed and easily share to social media. Automates your company profile page. Charities can post stories about you too!	✓	✓	✓
Listing in Good Company Directory: Listing alongside other business leaders in your community.	✓	✓	✓ *
Community Sponsorship: Have your logo appear on community involvement pages like the event and opportunity listings. Your support means that the Do Some Good platform is always free for non-profit organizations. Your membership helps your local community and the causes you care about.	✓	✓	✓ *
Media Exposure: In communities where we have a local media partner, content you post can make it into the local news!	✓	✓	✓
Activity Feed: See a list of all interactions with your Good Company profile. Be it employee connections, volunteer applications, new testimonials or stories you are tagged in.		✓	✓
Community/Charity Events Engage employees, customers and the community with our event and volunteer position management system. You can even create events that are private just for your connected employees or customers!		✓	✓
Embeddable Widgets: • Auto populate your website or intranet with content that matters to customers and employees. 3rd party social proof!		✓	✓
Professionally Printed Marketing Materials Manifesto/poster to display in your office. Good Company Badges and stickers for your store.		✓	✓
Collective Company Impact: Show a ticker of your company impact to your employees at the top of the newsfeed.		✓	✓
Communication: message employee groups, volunteers or event attendees easily through the platform or application.		✓	✓
Donation Request Form Streamline donation and sponsorship requests. Automated application form and approval notifications, saving time and hassle.		✓	✓
Employee Engagement Dashboard: Real-time summary on what employees care about, volunteerism, impact and skill development.			✓
'My Team's Good Work': Co-worker activity feed where employees learn about each other's interests and volunteerism. Foster teamwork, group participation and peer to peer engagement/recognition.			✓
Intranet Posting: Privately share stories, volunteer positions/ events or announcements for employees only.			✓
Recognition Tools: receive automatic notifications when employees receive testimonials or reach milestones. Easily create a recognition program to enhance your overall corporate culture			✓
Community Engagement: Connect to customers and community members who identify with your Good Company. Get insights into the causes that your customers care about and message them directly through the Do Some Good platform.			✓
Reporting Tools: Complete access to all of your employee volunteerism and community involvement through a series of customizable reports.			✓

* Not included in the Free Trial, which gives access to most Premium features for a 30-day period.