



# Enhance Your Reputation & Impact Your Community

Stand out from your competition and be known as a company that cares!  
Good Companies, Worthy Causes, Stronger Communities!

Membership Level: Essentials

## Enhance your Brand and Reputation

Easily build trust with your customers and employees by demonstrating and sharing the good you're already doing. Attract top talent that share your company's values. Do Some Good and the causes you support become your brand ambassadors through testimonials and stories.

## Media Exposure

Get priority reach and exposure via local media sites!\* Stories that you and your ambassadors share will reach a much larger audience.

## Build a Better Future Together

Be part of a growing movement of like-minded businesses that care about their communities. Their community values are what set our Good Companies apart.

## It's Quick & Easy

We know you're busy, so we built Do Some Good with efficiency in mind. Minutes to get up and running and minimal ongoing effort.

## Build Loyalty with Customers

**87%** of consumers are willing to pay extra for products or services from companies committed to social impact.



## Attract Top Talent

**86%** believe it's important that their employer is socially responsible.

**Good Companies** are essential partners in our mission to build stronger communities. Not only do you get strong business value, your membership also allows causes you care about to use our platform for FREE. This increases volunteerism and support to ALL nonprofits and charities in your community. That's **impact** you can be proud of, simply for **choosing Do Some Good**.

Do Some Good is a social enterprise that cares about maximizing impact. As a Community Contribution Company, 60% of our profits go back to the communities we serve to further fuel our mission.

Certified



Corporation

## Join the Good Company movement!

hello@DoSomeGood.ca | [dosomegood.ca/good-companies](https://dosomegood.ca/good-companies)

[Learn more about Plus and Premium Membership Benefits by visiting our website.](#)

\*Only applies where media partnerships are available