



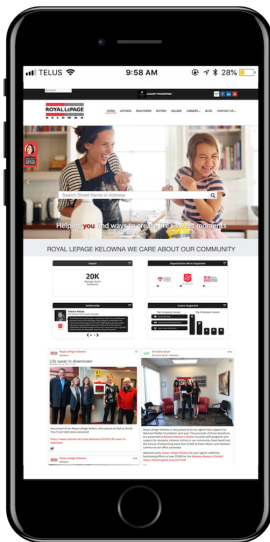
The Good Company Package

# Case Study

ROYAL LEPAGE KELOWNA

## Demonstrate Your Community Giving

Royal LePage Kelowna wanted to find tools to illustrate their community giving in a way that was aligned with their values. In a time where customers want to do business with Good Companies and employees want to work for them, Royal LePage was trying to find the best way to share their giving story.



## Enter Do Some Good!

Our platform made it easy for the Royal LePage team to:

- Highlight their community giving, including their contributions, causes they support and more
- Provide a tool where staff and charities could easily share testimonials and stories about their community giving
- Have this content auto-populate on their website using Do Some Good's widgets

*“ As a Good Company, we are able to do what is most important to us – showcase and empower the causes we enjoy working closely with.”*  
– Wade Webb, Royal LePage Kelowna

## The Results

Royal LePage was able to measure some very positive results, including:

- More community generated content about Royal LePage's giving
- Increased SEO for their website through the use of the widgets
- Reduction in time and costs by not needing to update their website

**By using our Good Company package, Royal LePage Kelowna built a positive brand and increased community awareness while reducing costs and work load.**

Find out how we can help your company build a positive brand!  
hello@DoSomeGood.ca | GoodCompany.ca