



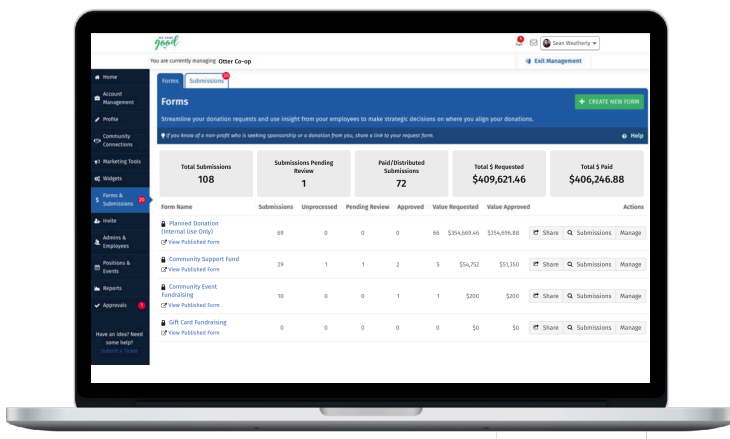
Case Study

OTTER CO-OP



Streamline Donation and Sponsorship Requests

Otter Co-op is quick to give back to the communities they serve, but managing all of their donation and sponsorship requests was slowing them down. They wanted to upgrade from paper and spreadsheets to a streamlined process that would save them significant administrative time, and have an easy way to gather and report on community data for their board and executives.



Enter Do Some Good!

The Do Some Good platform made it easy for the Otter Co-op team to:

- Collect, track and process all of their donation and sponsorship requests in ONE place
- Simplify their application process for charities and community groups
- Quickly deliver community data and reports to their board and executives

“Do Some Good takes all of the moving parts from our community programs - application forms, submissions, messaging, and data - and optimizes them into one, easy workflow that has saved us so much time.”

- Sean Weatherly, Marketing Specialist, Otter Co-op

The Results

Otter Co-op was able to measure positive results, including:

- Reduction in time and cost spent managing their community programs
- Quicker application reviews and approvals so charities receive funds faster
- Board and executives having information they need to make decisions

By using Do Some Good, Otter Co-op reduced their workload by 75%!

Find out how we can streamline your donation and sponsorship requests!
hello@DoSomeGood.ca | GoodCompany.ca