



Case Study - CapriCMW Insurance



Great Media Reach & Exposure With NO Effort!

CapriCMW is tagged in a story by a community organization they support, thanking them for their great community impact.

CapriCMW gets an email letting them know a story they were mentioned in has been promoted to the local media.



Thank you to CapriCMW Insurance for all the good you do here in the Okanagan and across the province!

Along with delivering CapriCMW Insurance to evacuees in the BC Interior, we are also helping to support the Central Okanagan Community Food Bank. <https://cofoodbank.com>

#givewhereyoulive #okanagan #socialgood #insurance #community #corporatechallenge #bcwildfires #foodbanks #support #thankyou

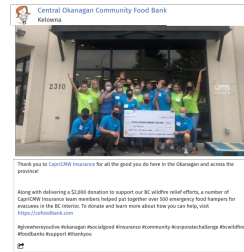
"Thank you to **CapriCMW Insurance** for all the good you do here in the Okanagan and across the province!"

Hello!

We are excited to share



Through Do Some Good's media integration with Black Press Media, the story hit 69 media sites across B.C.!



Central Okanagan Community Food Bank Kelowna

Thank you to CapriCMW Insurance for all the good you do here in the Okanagan and across the province!

Along with delivering a \$2000 donation to support our BC wildfire relief efforts, a number of CapriCMW Insurance team members helped put together over 500 emergency food hampers for evacuees in the BC Interior. To donate and learn more about how you can help, visit <https://cofoodbank.com>

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Maple Ridge News (<https://www.mapleridgenews.com/>)

Campbell River Mirror (<https://www.campbellrivermirror.com/>)

Abbotsford News (<https://www.abbysnews.com/>)

100 Mile Free Press (<https://www.100milefreepress.net/>)

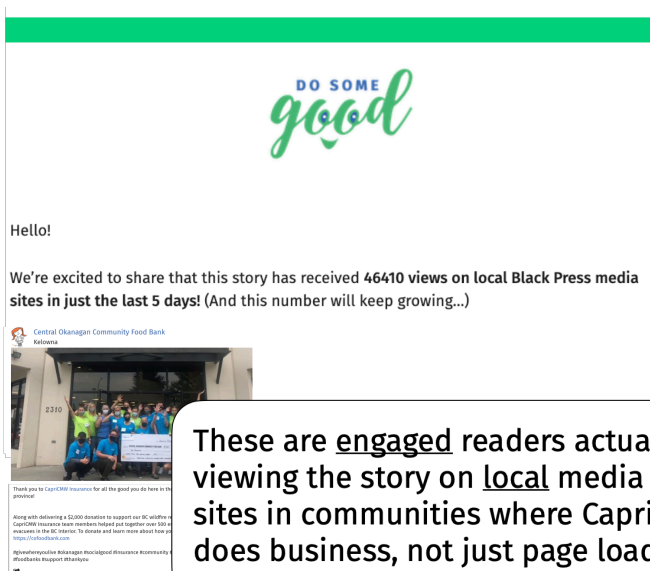
Cloverdale Reporter (<https://www.cloverdalereporter.com/>)

Agassiz Harrison Observer (<https://www.agassizharrisonobserver.com/>)

Cheminus Valley Courier (<https://www.cheminusvalleycourier.ca/>)

CapriCMW gets another email 5 days later letting them know the story has received nearly 50,000 views on local media sites...and counting.

CapriCMW is thrilled to get great media reach and exposure by doing nothing at all!



These are engaged readers actually viewing the story on local media sites in communities where CapriCMW does business, not just page loads.

"Do Some Good exceeded our expectations! We wanted to share our community impact with a larger audience without spending a bunch of time. Having our brand ambassadors share impact stories for us, that hit so many local media sites, builds our brand as a company that cares and attracts more people to our business."

-Scot Speiser, VP, Business Development

Learn more at dosomegood.ca/good-companies